# Making Sense of Online Learning: A Guide for Beginners and the Truly Skeptical

By Shank, Patti; Sitze, Amy

Pfeiffer, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Anyone new to online teaching should read this book before they start planning instruction. Dr. Shanks does a comprehensive job of documenting basic issues and common sense decisions from the vantage point of an experienced online instructor." --Carol Kamin, MS, EdD, director of medicaleducation R&D, Pediatrics, University of Colorado School of Medicine "One of the most sensible, innovative approaches to online learning today, Making Sense of Online Learning is an important book, ideal both for new and experienced instructional designers. Instead of locking the learner into boring page turners and multiple choice questions, Patty Shank provides a blueprint for how to exploit technology to enable innovation. No hype, no phony panacea, just down-to-earth clear writing and excellent examples you can apply to both corporate and academic education. A tremendous amount can be learned from this common sense ground-breaking work." --Leslie J. Freeman, head of e-Learning, Morgan Stanley "Patti's engaging and no-nonsense style will give anyone the knowledge needed to become confident practitioner in the world of online learning. If you need a hurry-up entry into online learning, Patti Shank's book is just the ticket....

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