



Social Psychology: Experimental and Critical Approaches (Paperback)

By Wendy Stainton Rogers

OPEN UNIVERSITY PRESS, United Kingdom, 2011. Paperback. Book Condition: New. 2nd Revised edition. 244 x 186 mm. Language: English . Brand New Book. This is an excellent textbook that should be compulsory reading for any undergraduate student of Social Psychology. Wendy Stainton Rogers has done a remarkable job of synthesising theories within these broad approaches. She has used her vast experience in distance learning to write a book that draws students in and has them reading, simply because the material is so very interesting. Although Stainton Rogers outlines the British Psychological Society's requirements for an undergraduate course in Social Psychology at the beginning of the book, this textbook is relevant far beyond the context of the United Kingdom. Catriona Macleod, Professor of Psychology, Rhodes University, South Africa In the brave new world of Facebook and Twitter, our social, political and personal worlds are all profoundly changing. To be relevant to our lives today, Social Psychology needs to be transformed. This popular book has been radically revised to do just that. Extensively updated and expanded, this new edition contains a broad grounding in traditional experimental work and a thorough treatment of the different logics of inquiry adopted for empirical research....



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